



Alcovy Tiger Band



Alcovy Tiger Band Boosters, Inc

Alcovy High School's Marching Tiger Band !!

Dear Local Business Partner,

Perhaps you have been near the Covington Square on a Friday night in the fall and heard the sounds of the Alcovy Tiger Band at Sharp Stadium. It is difficult to imagine a high school experience without the Friday night lights, football players, cheerleaders, concession food and of course the harmonious sounds of the marching band which unites a school in singing, chanting and grooving through the football season. We are proud to be one of the three Newton County High Schools.

While school districts are often found cutting the arts budget within schools, we know that music education will stand the test of time. It's more than tapping out a few notes on a drum or tooting on the trumpet. Research has shown and demonstrated the beautiful gifts and academic benefits that music education affords our youth:

Students in high-quality school music education programs score higher on standardized tests compared to other students, regardless of the socioeconomic level of community.

Learning and performing music actually exercises the brain-what is important is not how well a student plays but rather the simultaneous engagement of senses, muscles and intellect.

Learning in the arts nurtures motivation, including active engagement, disciplined and sustained attention, persistence and risk taking. It also increased attendance and educational aspirations.

While these students are completing their academic career to one day support your business as an employee or patron, you can help continue to the musical development of each of the members of the Alcovy Tiger Marching Band.

Alcovy Tiger Band has had the honor of performing at football games, parades and community events since 2006. We are proud to have Mr. Brian Coates as our Director of Bands; including Marching, Concert, Symphonic and Jazz. Mr. Coates has taken the ATB to the next level by challenging students to excel in music as well as academics. In his time at Alcovy he has increased the band size by 18 % . Mr. Coates has many dreams, goals and objectives that far exceed the budget from the county. Your business can fill this need by actively showing your support of music education through a financial donation.



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Goal # of sponsors	Financial support	Benefit
5	\$ 2,500.00	Below +Halftime shout out for your business
10	\$ 1,000.00	Below + your logo/name on banner and show shirt
12	\$ 500.00	Below+ your logo/name at concession stand
8	\$ 250.00	Your logo/name in the spring and winter program

Per the table above, we have a goal that we would like to reach for each level of giving. Based on your level of giving, to express our appreciation for your tax-deductable support of our Marching Tiger Band, the ATB Band Boosters, Inc , considers it a privilege to acknowledge your generosity and backing of music education by including your business logo/name in our winter and spring concert programs (250),your business logo/name will be displayed at the concession stand home and away side at every home game(500) your business logo/name on a banner at every home game and on the back of the ATB show shirts(1000), your sponsorship will be announced during home games as we head to the field for the half time show(2500). Keep in mind that any amount of giving is greatly appreciated, no amount is too large or small. Everyone in the community will know that you support the Alcovy Tiger Marching Band and music education in Newton County.

Your generous contribution assists the band in purchasing music, instruments and supplies. It ensures that we are able to compete locally as well as nationally with other marching band programs. It enables students to travel and perform across the United States.

It is challenging to instill self-discipline, teamwork, commitment and competition . Marching band accomplishes all of that and more. Mr. Coates, the ATB Boosters, Inc, band parents and students thank you for your consideration to a worthy cause. We sincerely hope that you will say YES to music education for all. GO TIGERS!!!

With appreciation,
Laurah Hensley
President
Alcovy High School Band Boosters, Inc.
Email : hensley.laurah@newton.k12.ga.us



Alcovy Tiger Band



For additional information or if you have questions please contact:

Mr. Brian Coates, Band Director

coates.brian@newton.k12.ga.us

Alcovy Tiger Marching Band Sponsorship Form

Count me in as we say YES !

- \$ 2,500.00
- \$ 1,000.00
- \$ 500.00
- \$ 250.00

Business/Individual

Name _____

Address _____

Sponsor contact email _____

Sponsor contact phone number _____

Payment Amount and Check Number _____

Please make checks payable to:

ATBboosters, INC.

Attn: Daniel Bruhmuller, Treasurer

P.O. Box 868, Porterdale, GA 30070

We will send you a receipt for tax deduction purposes.

THANK YOU!!
ALL CONTRIBUTIONS ARE SINCERELY APPRECIATED